

Programs & Services

Invest in World Language Education



ReDefiners
World Languages



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ReDefiners
World Languages



Who Are We?

ReDefiners is a Tampa, FL based non-profit organization with the mission of promoting social change, creating equity in educational opportunities, and providing a competitive advantage for youth and adults. We are specialists in language education, for ALL!

Arabic | English | Mandarin | Spanish

Our Vision

To See U.S. Citizens embrace multilingualism and celebrate multiculturalism.

Why Us?

1. We believe second language acquisition is paramount in this ever expanding globalized society. The earlier children are immersed in a second language, the more likely they will acquire native-like pronunciation and use of the target language.
2. We integrate technology with language instruction to truly meet the diverse learning needs of our students.
3. Language & culture are interconnected and therefore, are reflected in our programs.
4. Language is communicative, therefore our programs reflect an immersive communicative approach to language education using 98% of the target language for instruction.



Our Values

“

Our Curriculum

The United States may be the only nation in the world where it is possible to complete secondary and post-secondary education without any language study whatsoever. - *Leon Panetta, Former US Secretary of Defense*

We believe language education is best facilitated by qualified teachers. Therefore, you will find that all of our programs are delivered by trained instructors with a background in early childhood education. Our lessons are designed to be academically rigorous, yet, fun, interactive and engaging. We follow standards set forth by the American Council on Teaching Foreign Languages (ACTFL) to guide our lessons and assessments. Our curriculum incorporates the following principles:

- Target language used at least 98% of class time
- Interdisciplinary lessons
- Student-Centered lessons that develop vocabulary and literacy skills
- Engagement through authentic songs, stories, activities & crafts
- Development of four skills through a communicative approach
- Incorporation of intercultural skills
- Regular formative and summative assessment of progress



Partners in Success

Benefits to Your Institution

....a fully managed world language department for your institution, so you can focus on the rest!

Why ReDefiners?



We are **experts** in language education



We are mission driven!



Flexible & Custom Programming to Fit Your Needs



Proficiency & Outcome Based Programs



American Council on Teaching Foreign Languages (ACTFL) endorsed curriculum



Regular Professional Development for Instructors



Level II Background Clearance for all Instructors



Certified Vendors with Hillsborough County Public Schools



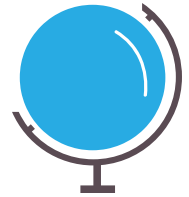
Create a Competitive Advantage for Your Students



BETTER CAREER
OPPORTUNITIES



HIGHER ACADEMIC
ACHIEVEMENT



EXPANDED
WORLD VIEW



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“

...it is critical that children in the United States be prepared for futures in a globalized world. They must master essential reading, writing, math, and science skills, acquire foreign languages, and learn about the world... ”

-Council on Foreign Relations
2012 Task Force Report

Language Proficiency Matters

Critical Need Languages

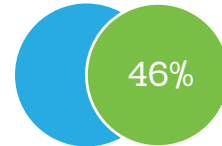
The Need is Real

The fastest growing economies worldwide are **not English-dominant**



Español
Spanish

Proficiency in more than one language is among the **most needed and difficult skills** to find



46% of businesses hired **bilingual workers** in 2014

中文
Mandarin (Chinese)

العربية
Arabic

And Yet...



Less than 10% of Americans speak a foreign language



Only 18% of US K-12 students study a language and for an average of only 2 years



Only 1/4 of US elementary schools offer foreign language instruction



The United States currently faces a critical gap in language competence that impacts American **economic competitiveness** and **national security**.



Integrated School Day PROGRAM

The Integrated School Day Program is designed to immerse students into a new world of culture and multilingualism through interactive lessons that encourage speaking from the first day of class. Our 40-50 minute sessions engage students in the development of interpersonal, presentational and interpretive communication skills and develop measurable proficiency over the course of each school year.

Program Snapshot

- K-8 Grade
- 1-3 Sessions per week for each class
- Qualified Instructional & Support Staff
- Designed to develop communicative proficiency over the course of 6 years
- Site-Based (We bring the program to you)

Primary Objectives

- To promote intercultural competence
- To promote social responsibility and accountability through collective engagement and consciousness raising
- To expose students to one of three new languages through interactive activities and academic exercises
- To encourage communicative language learning
- To reinforce knowledge of students' own culture and language
- To increase student engagement in their current academic programs
- To improve cognitive development and critical thinking skills
- To introduce children to new career opportunities and goal setting
- increased socio-cultural competence
- improved self-confidence
- acquisition of additional life skills, including effective cross cultural communication & public speaking
- development of leadership skills through student-centered instruction



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After-School Language PROGRAM

After-School Time Matters! Enrich your after-school program with high-quality programming that gets students moving through total physical response activities that not only develop language comprehension skills but encourage physical exercise. Through 60-90 minute classes, students will gain an appreciation for language learning & cultural awareness in today's globalized society. Small group coaching sessions available for grades 9-12

Program Snapshot

- K-12 Grade
- Customized marketing material to share with parents
- Qualified Instructional & Support Staff
- 9-18 week sessions
- In-house management of registration process
- Minimum of 6 Students Required

Primary Objectives

- To promote intercultural competence
- To promote social responsibility and accountability through collective engagement and consciousness raising
- To expose students to one of three new languages through interactive activities and academic exercises
- To encourage communicative language learning
- To reinforce knowledge of students' own culture and language
- To increase student engagement in their current academic programs
- To improve cognitive development and critical thinking skills
- To introduce children to new career opportunities and goal setting
- Increased socio-cultural competence
- Improved self-confidence
- Acquisition of additional life skills, including effective cross cultural communication & public speaking
- Development of leadership skills through student-centered instruction
- To encourage physical activity & healthy habits during out-of-school-time



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Summer Enrichment PROGRAM

Summer is meant for fun in the sun, right? Yes, however help your students avoid the summer slide by investing in vendor programming for 60-90 minute periods that is both fun and hones skills in literacy and character development with ReDefiners World Languages. From virtual field trips to interactive activities in the target language, your students will surely benefit from a summer ReDefined!

Program Snapshot

- K-12 Grade
- Customized marketing material to share with parents
- Qualified Instructional & Support Staff
- 6-8 week sessions
- Up to 20 students in one group

Primary Objectives

- To promote intercultural competence
- To promote social responsibility and accountability through collective engagement and consciousness raising
- To expose students to one of three new languages through interactive activities and academic exercises
- To encourage communicative language learning
- To reinforce knowledge of students' own culture and language
- To increase student engagement in their current academic programs
- To improve cognitive development and critical thinking skills
- To introduce children to new career opportunities and goal setting
- Increased socio-cultural competence
- Improved self-confidence
- Acquisition of additional life skills, including effective cross cultural communication & public speaking
- Development of leadership skills through student-centered instruction
- To encourage physical activity & healthy habits during out-of-school-time



Adult Language PROGRAM

Interested in professional development opportunities for your staff or adult clients? ReDefiners can provide custom language classes on-site during the lunch hour or at a time that is most convenient for your institution. Adult language classes are designed specifically to meet the communication needs of adults, from General Language skills to context specific language skills, we can empower your staff to meet the demands of an ever increasing multilingual society.

Program Snapshot

- Customized program tailored to your needs
- Flexible Scheduling
- Qualified Instructional & Support Staff
- 18-week semesters
- Up to 30 students in a class
- Onsite or at ReDefiners World Languages, 2260 University Square Mall, Tampa, FL 33613

Primary Objectives

- To increase the number of adults who are able to interact in a language other than their native language
- To develop transferrable soft skills, such as social cultural competence and pragmatics
- To develop listening, speaking, reading and writing skills in target language
- To increase competitive advantage among adults
- To encourage global travel
- To meet your institution's primary objectives - from helping your students prepare for interviews to helping your staff conduct interviews in a world language



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PROGRAM Cost?

Ready to Get Started? ReDefiners will gladly provide a custom quote for your institution based upon variables such as length of program, number of sessions per week and number of students.

Discounts offered to institutions that contract with ReDefiners for multiple sessions, i.e. multiple school years, semesters or quarters.

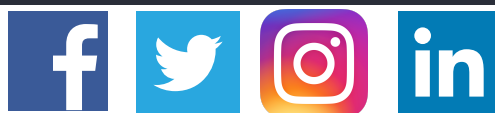
* Per student or per hour pricing available

Next Steps

- Determine Program type that best meets your institution's needs
- Choose a language and tentative schedule
- Conduct Pre-Registration to gauge parent interest (*after-school programs only*)
- Contact ReDefiners World Languages for a Custom Quote!
- Share new program partnership on social media

Key Considerations:

- At least 3-weeks required from signed program agreement to program implementation
- Programs that require individual payment & registration must have a min. of 6 students registered
- Minimum session length: 9 weeks
- ReDefiners can provide recruitment material; institution must conduct marketing effort where applicable



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Join Our Growing Family of Community Partners



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ENGAGEMENT &
PARTNERSHIPS
BUILDING PARTNERSHIPS TO IMPROVE OUR COMMUNITIES



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CAREER
COLLEGE



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